

# **EU** new tyre labelling regulations

The tyre labelling regulation introduces :
• Fuel efficiency / wet grip / external rolling noise of tyres

- Improve environmental and economic efficiency of road transport by promoting fuel efficient and safe tyres
- Lower noise levels

Actual fuel saving and road safety depends heavily on the behaviour of drivers and in particular the following:
- Eco-driving can significantly reduce fuel consumption
- Tyre pressure should be regularly checked to optimise wet grip and fuel efficiency

- performance
   Stopping distances should always be strictly respected





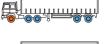


# Recommended / available vehicle & position



**DH31** 



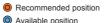














SMART LEEX AH31 SMART LEEX DH31

All season tyre for variable road conditions







# Hybrid segment tyre for multi purposes

All season tyre for variable road conditions





# Hybrid segment tyre for multi purposes

All season tyre for variable road conditions

Adopted new technology and design provides increased safety with an economic advantage to the customer.

## Wide tread and shoulder

Longer mileage and better handling performance.

### Multi 3-Dimensional kerf design

Better traction, increased mileage, controlled tearing and wearing with less irregular wear.

# Tread wear equalised stepper (T.W.E.S)

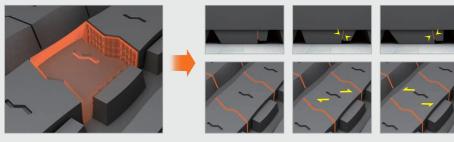
Controlled tearing and wearing.

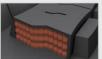
### M+S and 3PMSF marking

In all seasons, dry, wet and snow.



# 3-Dimensional kerf





- Controlled wear and tear Improves mileage.
- Full depth kerf applied
- Keeps good traction during whole life.

# T.W.E.S: Tread wear equalised stepper







Controlled wear and tear

Improvement one-sided wear.

Adopted new technology and design provide increased safety with an economic advantage to the customer.

### 3-Dimensional kerf design

Better traction, increased mileage and reduced irregular wear.

# Combination structure of rib and 6 angle

Improved grip, increased mileage and enhancement of handling performance.

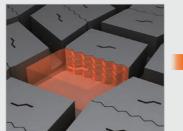
### Self-regenerating kerfs (S.R. kerfs)

Controls tearing and wearing hidden grooves whilst maintaining traction at the end of the groove wear.

## M+S and 3PMSF marking

In all seasons, dry, wet and snow.

# 3-Dimensional kerf



Lateral / tangential direction

Applying full depth kerfs helps

maintain a binding force between

3D Kerf

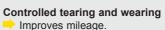
Zigzag type







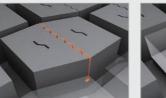


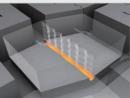


# Full depth kerfs applied

Keeps good traction during whole life.

# Self-regenerating kerf (S.R. kerf)





Self-regenerating kerfs (S.R. kerfs) Venturi-shape from Hankook's patent

- Keeps good traction during the tyres lifespan.
- Protects tearing at the edge of the 3D-kerfs.