

## OPTIMO K715

### Jointless cap ply

Improved uniformity for a smooth ride whilst increasing durability.

\* Some tyre sizes may feature a different structure from the right.

### Wide, high-tensile steel belts

Enhanced tread strength for steering response and wear life.

### Jointless bead wire and high tensile modulus bead filler

Improved powerful acceleration stability, providing a comfortable ride, maximised steering response, stability and durability.



## OPTIMO K715

Wet and dry summer tyre providing excellent comfort and wet driving performance



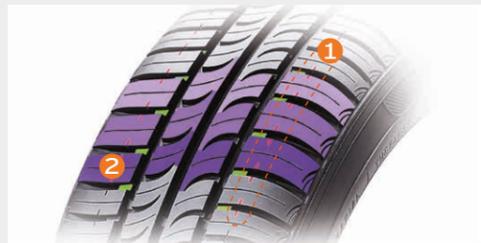
## Summer tyre boasting an outstanding design and advanced technologies



Hankook Tire's technological philosophy and principle is Kontrol Technology, which is applied from the research to the development and production stages. The "K" in Kontrol stands for Kinetic or movement and it represents Hankook Tire's technological philosophy. The tyre movement can perfectly control the interaction between the driver and the car, between the car and the road, and between the road and the driver. In addition Kontrol Technology represents the technological principles of controlling performance. This is the basis for a major quality evaluation including factors such as ride, handling, power and stability which could be applied optimally for the customers' benefit. As a result, Hankook Tire's Kontrol Technology is proven to be more environmentally friendly. The Optimo K715 is an example of a tyre which embodies Kontrol Technology.

### Tie bar for shoulder area

Shoulder area is bolstered by a tie bar helping to maintain rigidity and improve handling.



### 1 Shoulder kerf reduces uneven wear

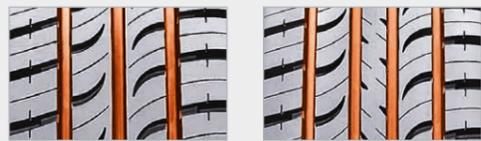
Uneven abrasion, which could be generated by stress while cornering, is diminished by the insertion of a kerf on the shoulder area.

### 2 Optimised pitch sequence

A quieter ride and better handling are ensured by an optimised pitch sequence.

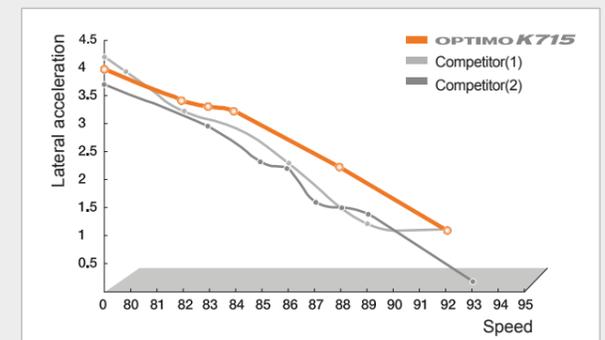
### Ideal use of grooves

The number and width of straight grooves are optimised according to the tread width which delivers superior handling, driving and resistance to hydroplaning.



### Optimum groove position and width

Strategic positioning and width adjustment of grooves delivers safer driving in wet conditions.



### Compound technology

#### High Grip Silica Compound (HGSC)

High Grip Silica Compound improves the tread's hold on the driving surface making driving and braking through wet road conditions a simple proposition.

