

Continental 
The Future in Motion



Continental Tyre SA
Product Guru
Edition 3 2022



Welcome to the latest Continental Product Guru!

In this 3rd edition for 2022, we introduce you to the brand new **General Tire Grabber ATX! We are extremely excited to be able to offer a brand new product into the Grabber Range, that supports the existing Grabber GT Plus, Grabber AT3 and Grabber X3. The ATX is a tyre proudly produced in our local Port Elizabeth plant.**

In the pages that follow, you will find all the product information behind this incredible new product – the technology, design, range and application are all here – there is more than enough information in this read to enable you to become “Guru’s” on the ATX! In the next few weeks, we will follow this up with additional information on the range and timing for introduction – please keep an eye open for this information.

**We look forward to seeing this exciting new product in your stores soon!
Enjoy the read!**

GRABBER™ A/T^X



Overview and Portfolio

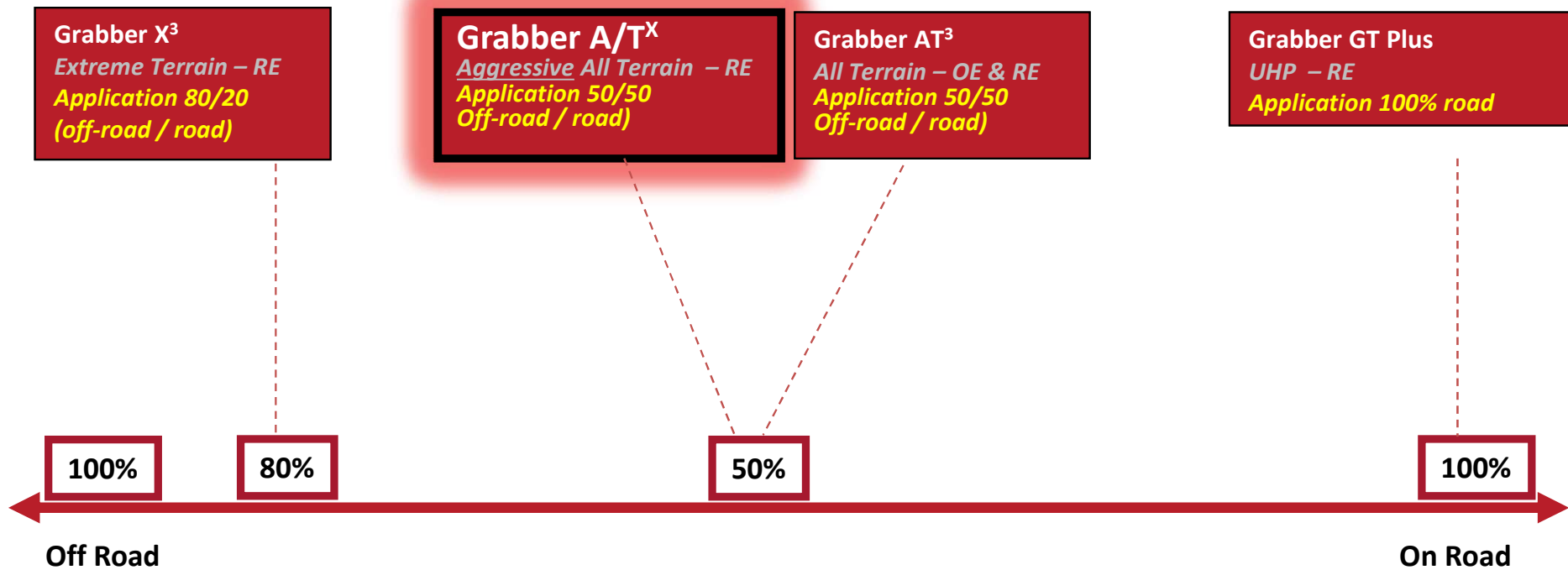
Product Overview

- ❑ The Grabber A/T^X is General Tire's next generation **aggressive** All-Terrain tyre, providing exceptional off-road capability, balanced with competent on-road manners. The Grabber A/T^X is strong and durable with aggressive styling, offered only in LT sizes to compliment the Grabber AT³ all-terrain product line.
- ❑ Like the Grabber AT³ the Grabber A/T^X features DuraGen™ Technology, which consists of a durable cut and chip resistant compound, ultra high strength steel belts and a broad, flat contour, providing confident stability, even wear and responsive handling.
- ❑ Grabber A/T^X provides excellent performance in all weather conditions.
- ❑ Grabber A/T^X showcases Raised White Lettering (RWL) on the sidewall

GRABBER™ A/T^X



2022 LCV-SUV Product Portfolio



OE - Original Equipment
RE - Replacement

GRABBER™ A/T^X



Consumers and Vehicle Application

Target Consumer

- ❑ The Grabber A/T^X is designed for the All-Terrain enthusiast who expects excellent off-road capability, balanced with impressive tar road performance.
- ❑ For customers looking for an aggressive appearance, the Grabber A/T^X delivers the unmistakable look of off-road capability with bold, aggressive styling and all-new solid white letters.
- ❑ The Grabber A/T^X is available in LT specification only, considering the additional load requirements of these customers.
- ❑ The Grabber A/T^X offers a few OE sizes but is mainly available in “up-size” fitments for LCV’s and SUV’s.

GRABBER™ A/T^X



Vehicle Applications

GRABBER AT³



*All-Terrain application
for small, medium and large SUVs and
LCV's*

Metric and select LT Metric sizes

GRABBER™ A/T^X



*Aggressive design for
All-Terrain enthusiasts – LCV's and SUV
application*

LT Metric and select Flotation sizes



265/75R16



265/70R17



265/60R18



LT285/70R17



LT265/70R17

GRABBER™ A/T^X



Styling and Naming

GRABBER™ A/T^X



Styling - Raised (Solid) White Lettering



GRABBER™ A/T^X



Product Naming

- The **GRABBER A/T^X** name conveys:
 - › The evolutionary approach taken to product development.
 - › Emphasize the aggressive all-terrain performance. (eXtreme)
 - › Family relation to the GRABBER AT³ and GRABBER X³.

GRABBER™ A/T^X

GRABBER AT³

GRABBER™ A/T^X

GRABBER™ X³

GRABBER™ A/T^X



On-Road Technical Features

Comfort Balance™ Technology

- ❑ Acoustic Tread Pattern
 - › Multi-Pitch pattern design provides a remarkably quiet and comfortable on-road driving experience while providing exceptional off-road grip.
- ❑ Cushioned Tread
 - › An absorption layer under the tread isolates the vehicle from road disturbances for a more comfortable, pleasant ride.



StabiliTread™ Technology

- ❑ Robust Tread Compound
 - › Provides well balanced performance with excellent tread life and cut and chip performance on gravel surfaces.
- ❑ Optimized Pattern Stiffness
 - › Minimizes wear-causing distortion in the footprint.
- ❑ Flatter Tread Profile
 - › Even pressure distribution extends tread life and provides confident handling.



GRABBER™ A/T^X



Off-Road Technical Features

DURAGEN™ Technology

- ❑ Robust Compound
 - › Excellent cut and chip resistance improves tread life in rugged, challenging terrain.
- ❑ Broad, Flat Contour
 - › Provides a wide, flat footprint that promotes even wear, excellent braking and responsive handling.
- ❑ Ultra High Strength Steel Belts
 - › Exceptional penetration resistance and even footprint pressure for confident stability under all approved load conditions.



Additional Off-Road Technical Features

- ❑ Traction Notches
 - › Additional grip in dirt and all loose surfaces.
- ❑ Large Shoulder Blocks
 - › Strong support of heavy loads.
- ❑ Five Row Tread Pattern
 - › High density multi-angle traction edges provide off-road grip in all directions.
- ❑ Stone Bumpers
 - › Help to release stones, debris and assists pattern self cleaning action.



Off-Shoulder Technical Features

- ❑ Alternating Shoulder Scoops
 - Opens up a large gripping area for additional grip on rocks and hard edges.
- ❑ Deflection Ribs
 - Stacked ribs protect the upper sidewall area against penetration by deflecting obstacles away from the tyre body.
- ❑ Sidewall Protection Lugs
 - Large pads alternate in and out to provide additional side grip for extreme off-roading and protect the tyre body from damage.



GRABBER™ A/T^X



Size Range

Size Lineup

- ❑ The Grabber A/T^X will be added to the Grabber Range and does not replace any of the current product lines. It is available in LT-Metric sizes only.
- ❑ 4 x LT-Metric Sizes
 - 16" to 18" rim diameter, all LR E (PR = 10)

PR 10 = Ply Rating 10
LR E = Load Rating "E"

GRABBER™ A/T^X



Size Lineup

Article	Size	LI SR	Ply Rating	Load Rating	Raised White Letters
0450633	LT265/75R16	123/120R	10	E	X
0450574	LT265/70R17	121/118S	10	E	X
0450725	LT285/70R17	121/118S	10	E	X
0450634	LT275/65R18	123/120R	10	E	X

GRABBER™ A/T^X



Thank You