

Continental 
The Future in Motion



**For the sake of safety and
the environment.**

The ContiEcoContact™ 5.



- ▶ Optimised rolling resistance for reduced fuel consumption
- ▶ High braking safety and short braking distances on wet roads.
- ▶ Best handling on wet and dry roads.

A safer bet for the environment.

Technical highlights.

Optimised rolling resistance for reduced fuel consumption.

The ContiEcoContact™ 5 was developed in close co-operation with Europe's leading car manufacturers. This is an entirely new tyre concept aimed specifically at motorists who drive longer distances, but also at those who are very mindful of both fuel consumption and the environment. The challenge was to reduce rolling resistance on the tyre and, at the same time, ensure a high level of safety during braking. This required a completely new approach to all four components of the tyre: design, contour, compound and tread pattern. The result was reduced CO2 emissions and lower fuel consumption, while still delivering excellent braking performance.



High braking safety and short braking distances on wet roads.

The combination of special additives and optimised tread lug edges makes for improved grip in the wet, leading to short, safe braking distances on wet roads. Moreover, functionalised polymer chains firmly linked to the silica mean lower rolling resistance. Extra-thin sipes reduce tread deformation, thereby also minimising energy loss.



Best handling on wet and dry roads.

A higher apex and the use of additional bead reinforcements ensure safer and more direct transmission of the lateral forces occurring when steering on wet and dry roads. The weight-reduced sidewall is more supple in its design, thereby also contributing towards improved rolling resistance.



Tyre performance

— ContiEcoContact™ 5
— ContiEcoContact™ 3 = 100 %

